

Java Education in China

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Alibaba

JEC Plan & Execution

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Committee Formed

Pilot @ Tongji U

Scale

3 Ways to Promote Java

- Internal Java skills training inside Alibaba
- Influence community thru key industry events
- Java education for college students

Status Quo of Java in College

- **Basic:** grammar-oriented, not too many OO concepts
- **Diversified:** some have Java courses, some don't

Target Audiences

- Software college in Tongji U
- Extracurricular course students

Monthly Onsite Events

- Speeches
- Workshops
- GreenTea JUG
- Contest
- Industry sharing

Adaptive Course

- Feedback based arrangement
- Score based scale decision

Target Audiences

- All universities
- Joint MOOC with others
- Contests amongst all top-notch universities

Contents

- Ratified video courses
- Oracle Java Academy

Channels

- Alibaba Cloud opensource channel
- WeChat official account
- Alibaba Tech University

Special Thanks to Ken for experience shairng and Heather for Oracle contents

THANKS!

